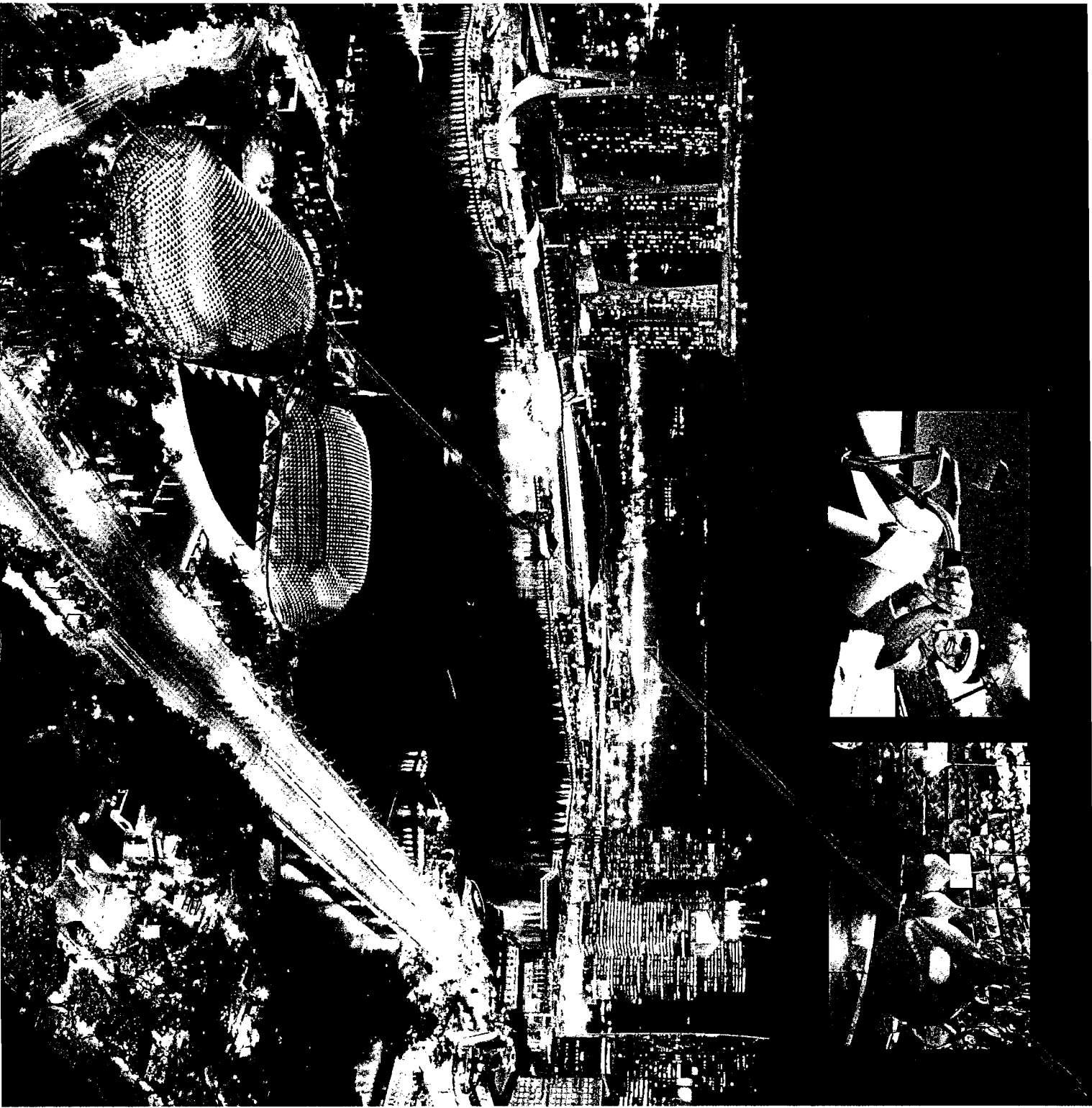




STEP UP
TO THE WORLD
@ NTU IN SINGAPORE
Spend a summer at NTU and get a
headstart on your career





SINGAPORE RED DOT, RED HOT

The future's hot in Asia! For an education that prepares your students for the new global reality, spend a summer in Asia's most exciting hotspot – Singapore!

A bustling cosmopolitan city that offers a world-class living environment, Singapore is the fourth leading financial centre in the world. There are activities all year round – from the thrilling Formula 1 night race, to a myriad of cultural festivals and exciting events, never is there a dull moment. With restaurants, world-class theatre performances, branded boutiques and gourmet shops added to the list, Singapore has it all!

Added bonuses to your Singaporean adventure:
it's sunny all year round, it's clean and everybody speaks English!



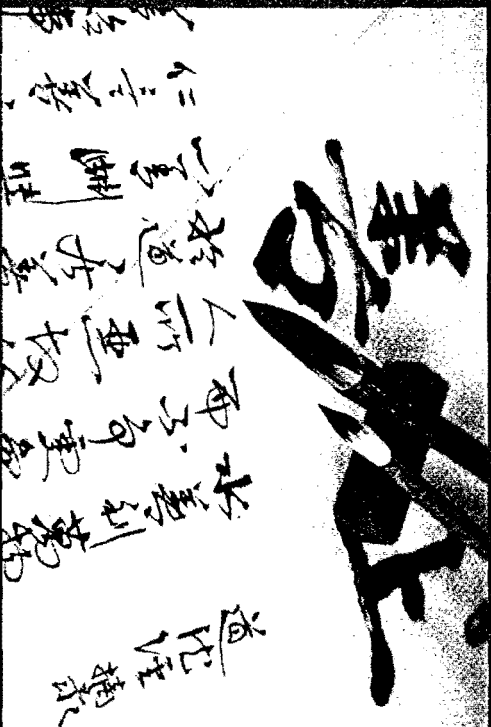
- Come to Singapore; global-Asia hub for international business, networking and thought leadership
- Gain insights into the country's culture and socio-economic landscape
- Learn with full time students from NTU; one of the top universities in Asia
- Earn credits while studying abroad
- Use Singapore as a springboard to the rest of Asia

UNMASKING THE ORIENT

Track 1 – CHINESE LANGUAGE & CULTURAL STUDIES (4 AUs)

This 3-week programme aims to equip you with basic Chinese language skills, and introduce you to China's 5,000-year-old history and culture. The programme is conducted in collaboration with the NTU Confucius Institute.

- Get an overview of the Chinese language from the basic Chinese phonetic system to basic conversational, reading and writing skills
- Learn up to 250 Chinese characters, 40 grammatical points and 300 commonly-used sentences
- Experience cultural tours to the Asian Civilisations Museum, the Sun Yat San Memorial Hall, Chinatown and Haw Par Villa
- Learn about Chinese culture through Chinese calligraphy, traditional Chinese medicine and Chinese pun riddles



PENNING YOUR JOURNEY IN THE EAST

Track 3 - WRITING THE NEW SILK ROAD

Brought to you by the College of Humanities, Arts, and Social Sciences, this series focuses on the various genres of poetry, prose and film. Students can create and tell their own journeys through writing, editing and new media production tasks.

(a) World Poetry (3 AUs)

- Engage with poetry through writing, editing and multimedia production tasks
- Acquire skills in writing poetry and learn to articulate editorial sensibilities through analysing

(b) Prose (fiction) - Voyages in Fiction (3 AUs)

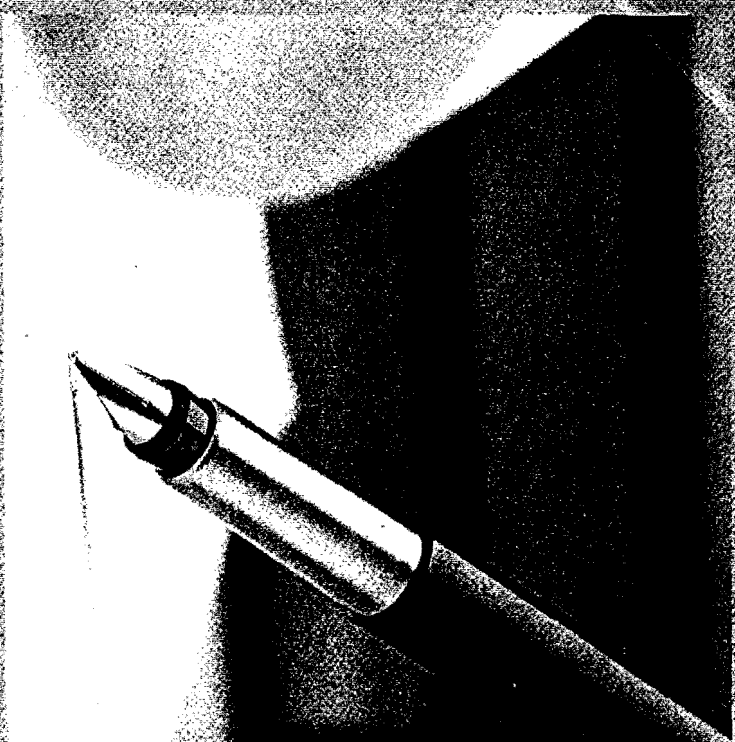
- Gain familiarity with different forms and genres of prose and hone one's writing skills and create one's portfolio

(c) Prose (non-fiction) - Home and Away (3 AUs)

- Experiment with a variety of non-fictional genres, concepts and topics to refresh one's skills

(d) Exterior Worlds - Writing for Films (3 AUs)

- Engage with the medium of film and learn about the challenges writing for film
- Develop screening skills and gain insights into film narrative



GUNGG HO ON ENTREPRENEURSHIP

Track 2 – ENTREPRENEURSHIP & INNOVATION ASIA

This series of courses, brought to you by the Nanyang Technopreneurship Center, focuses on building entrepreneurship competencies and the challenges of new ventures.

(a) Entrepreneurship & Marketing for New Ventures (3 AUs)

- Learn about new concepts such as entrepreneurship, creativity, innovation and new venture creation process
- Find out how entrepreneurship marketing is key for feasibility analysis

(d) Enterprise Strategy (3 AUs)

- Experience the process of new venture creation and growth
- Develop an entrepreneurial mindset
- Apply academic theories to solve business problems
- Hone one's reflective thinking skills

(b) Entrepreneurship Accounting & Finance (3 AUs)

- Learn about intellectual property, valuation of companies and the art of negotiation
- Deepen understanding of the role of intellectual property in venture financing

(c) Managing New & Ongoing Ventures (3 AUs)

- Focus on organisational aspects relevant to new ventures and established companies
- Gain insights on writing convincing business plans and securing investments
- Learn management techniques and approaches



HELMING THE SHIP IN THE NEW WORLD

Track 4 – SUCCESS IN THE GLOBALISED MARKETPLACE

Conducted by the College of Business (Nanyang Business School) and the College of Humanities, Arts, and Social Sciences, participants will gain insights into global skillsets required in today's corporate world.

(a) Leadership in the 21st century (3 AUs)

- Develop practical skills and techniques for networking, teamworking, managing and leading people

(b) Cultural Intelligence (3 AUs)

- Be equipped with essential knowledge to manage challenges in cross-cultural interactions
- Enhance one's self-efficacy when interacting with others from different cultures

(c) Working in the 21st Century (3 AUs)

- Explore the role of socio-psychological factors such as personalities and occupational health in a work situation

(d) Business Finance (3 AUs)

- Deepen understanding of fundamentals such as time value of money, risk and return, capital budgeting and capital structure

(e) Marketing for the 21st Century (3 AUs)

- Gain working knowledge through hands-on approaches in analysing businesses, leading discussions and presenting marketing recommendations

(f) Accounting – A User Perspective (3 AUs)

- Learn accounting concepts and techniques, including the accounting cycle, understanding and analysing financial statements

(g) Getting What You Want with Negotiation (3 AUs)

(h) Design: Asian Perspective (3 AUs)

(i) Animation and Asia (3 AUs)

Get ready for summer!

Visit www.ntu.edu.sg/summerNTU or
email summerNTU@ntu.edu.sg



SUMMER

NTU A GLOBAL UNIVERSITY ON A RAPID RISE

Young and rapidly growing, Nanyang Technological University (NTU) in Singapore is ranked 41st in the world and is also placed 2nd globally among young elite universities.

With more than 8,000 international students on campus, NTU offers diverse and enriching programmes clustered in four colleges: Business, Engineering, Sciences, and Humanities, Arts, and Social Sciences, with English being the core medium of instruction.

Our 4,000 faculty and research staff come from 75 countries, bringing with them their multicultural perspectives and innovative methods of teaching and counselling.

Through GEM Trailblazer Summer programmes, your students will experience a truly unique Asian adventure at NTU – a global institution in the heart of Asia.

Nanyang Technological University
Office of Global Education and Mobility
42 Nanyang Avenue
Behind Student Services Centre, Level 2
Singapore 639815